

La Pesa Overview

Davide Pasterino the Applicant has a strong history of operating Establishment Coffee an Independent Chain of admired London coffee shops and a highly regarded Cocktail Bar in Liguria, Italy.

This application is for an environmentally friendly, restaurant in London for a modest 30 seated patrons with a 2 Michelin star chef, using local suppliers. The only remaining Representation is from Licensing. We have enjoyed ongoing, positive dialogue with Mr Riviere as per the sec 182 Guidance. Concerns have been largely allayed given the Conditions agreed with the Police, how small the venue is, reassurance with familiarity with the area, Head of Wine previously at Lyle's Shoreditch, advised by former Police Inspector & ex Hackney Licensing Sergeant & long term Chair of Hackney Licensing Officers Enforcement Group. The main remaining concern is that this is a Shoreditch SPA Application.

We have included photos of the restaurant, supporting evidence from a solicitor, an asset management company and Origin a coffee supplier with a Charlotte Road, Shoreditch Cafe

Given that the target clientele will be local people and those that already frequent Shoreditch, there is unlikely to be any real negative cumulative impact.

We note that Hackney Licensing Policy 2018-2023 (In order to assist the Committee)

3.6 Special Policies are not absolute etc.

Appendix C Key Evidential Findings Shoreditch details crime (the Police are satisfied with this Application with the measures agreed)

Hackney Evening & Night Time Economic Behaviour Study Shoreditch

It would appear that Slower seated table service dining has a low presence and is to be encouraged. The thrust appears to be towards issues from take -aways, relatively cheap alcohol and ASB unlikely to apply with this Application.

Helpful Legal Points /Cases

Brew dog v Leeds (No Iron Curtain, Policy for man not man for the Policy)
Rv Guilford Council 2006 re JD Weatherspoon (seated Restaurant not ASB) perhaps La Pesa would have been a far better example.

Summary

The Applicant has invested in this restaurant. He believes that in order to make it work he needs a Licence and it would be a financial disaster for him if unsuccessful. Given the above we would respectfully ask that the Committee take a sympathetic view during this highly challenging time for hospitality.

